

Tentative teams

*** Team A**

Objectives:

To focus on the creative use of the concept of pilgrimage.

To understand the science behind the problem and its solution.

To practice analysis, writing, graphic design, construction, math, research and logic skills.

Thoughts:

Compare different kinds of pilgrimages.

Identify the common elements and their variation in different places.

Review Project Plan progress.

What are the advantages of building a solution from traditional components?

Action:

Break down the solution into single function components.

Build the components.

Explain how the components relate to the social issue being addressed.

Update project management site.

Coordinate ideas with other teams.

*** Team B**

Objectives:

Understand the science behind the problem and its solution.

To understand how to profile and quantify the participants and how to address their interests.

Use analysis, writing, graphic design, construction, math, research and logic skills.

Thoughts:

State clearly the problem, solution and goals on which we propose to focus.

What are key characteristics of a certain pilgrimage?

How is a pilgrimage quantified?

How is the value of a pilgrimage determined?

How is one pilgrimage differentiated from another?

What does it cost to convince someone to join a pilgrimage?

Action:

Specify functionality

Profile and quantify a target pilgrims.

Document how a pilgrimage benefits a target pilgrim.

Compare solutions.

Write copy and design ads that

promotes a solution for various media.

Poster, email, internal post, io, Internet

Calculate how much it will cost to convince someone to join a pilgrimage.

Update project management site.

Coordinate ideas with other teams.

*** Team C**

Objectives:

To understand the science behind the problem and its solution.

Thoughts:

State clearly the problem, solution and goals on which we propose to focus.

Review Project Plan progress.

Action:

Break down the solution into reusable, single function components.

Explain how the components relate to the social issue being addressed.

Design a flow chart that shows the logic behind the functionality.

Set up a test procedure.

Update project management site.

Coordinate ideas with other teams.